Product Release Announcement

February 01, 2018

Software Release Notes - Update 748 Dt 1st February 2018

Editors & Templates

Provided ability to upload thumbnail image for Social and Drip campaign templates.
Blog post template preview was broken. This has been fixed.
Contact personalization was not working in presentation template. This has been fixed.
Count of Opened and unopened are not appropriate in User email campaign. This has been fixed.
Performance optimization for loading templates in Collateral > Print done.
Email Editor: If text is hyper linked then it becomes editable and non-clickable in preview and "View in online". This has been fixed.
Email Editor: Cell marked as content lock was editable. This has been fixed.
Single quote (') in template name breaks providing of PURL for web and data room medias. This has been fixed.
Form field actions like mandatory, swap, label name, second column will be working on Media Editor of Web template using form.
An issue with "upload" modal opening behind the main modal for Presentation has been fixed.
Web navigation object selection issue has been fixed.

Drips and Lists

Icon colors of Drip events are now differentiated based on type of the event.
Count in User drip for total was always shown as ZERO. This has been fixed.

Scoring

Scoring was not being applied immediately after activity was done. This has been fixed.

Dashboard

Made the complete place holder of quick links clickable in Dashboard. Used primary back color for dashboard widget header bar and other items on navigation bar. Banner widget will be default in all personas.

Contacts and Accounts

Access error for contact record when "Execute Play" is clicked from Connections > Accounts and added to a playbook. This has been fixed.

Opportunities

Fixed issue where contacts were not associated with Opportunity if company is not configured with CRM.
Date field will be displayed instead of date-time in places where expected close date of opportunity is shown.

CRM

Autotask Push was not working. This has been fixed.

Opportunity

Opportunity" fields will be incorporated in Editor same as Product database fields and User can create opportunity specific assets like email, print and web by picking up Opportunities for such templates while creating media.

Roadmap Items for Early 2018

"Leaderboard" widgets for Organization and Users on Dashboard
"Leaderboard" widgets listing top performing Users and Organization based on Score, Engagement, Last Login, shared leads count, emails sent count, assets used count, Opportunities count, Closed count and Closed Ratio count will be displayed.

Hot-spotting in Image for Web Banner
Images in web banner can be hot-spotted to make them more interactive. User can provide URL redirect, text content and/or image for different types of hot-spotting like icons, menu and call-outs.

Google Calendar Integration
User can integrate their AMP account with Google Calendar and sync all the events. All the guests marked for events will be added as contacts and User will be provided filtered assets based on filters configured for Google Calendar by checking in event's name and description.

Linear playbook and playbook in NEW UI

Linear playbook for Managers to keep track of partner Users and also for on-boarding the Users will be introduced. The existing playbooks will be in new aesthetic and User-friendly UI.

Contract Module

The "Contract Module" where the complete Contract signing of Vendors and clients can be done including eSignature with complete security will be introduced.

Double opt-in from form sign ups

The feature of setting double opt-in for form sign-ups i.e. a link sent through email after form signed up and contact will be created/updated only after the link is clicked. This adds up the security level for form sign-ups.

Opportunity record creation in Step process

Opportunities in a Company can be configured to follow "Step Process" of registering, associating contacts and closure of the Opportunity instead of default information entering form.

Opportunity Scoring

Scoring based on Opportunity will be introduced and this will score the Opportunity based on rules set for them. e.g. "Market equal to HealthCare will have more score than Real Estate".

Sales Manager Dashboard with "Sales Manager" widget

Sales Manager persona Dashboard will be introduced with "Sales Manager" widget in default design.

Marketing Manager Dashboard with "Marketing Manager" widget

Marketing Manager persona Dashboard will be introduced with "Marketing Manager" widget in default design.

Twilio Integration for Phone calls

We will be integrating with 'Twilio' to call, record and playback phone calls made to contacts. In next phase we will have the call records incorporated in Smart list, Drip condition and scoring.

Thumbnail for Database records

User specially real estate ones can use an image field or manually upload thumbnail image for database record. This will provide "thumbnail" view for the records.

Please Note-- The above is a summary of anticipated product releases and may be subject to change.

Please be advised that some product releases listed above are available based on your current plan with Mindmatrix.

If you would like to know more about adding a new feature to your account that may not be included, contact your enablement specialist or account manager with Mindmatrix. You can also email our team at support@mindmatrix.net.

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