

# Product Release Announcement

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## Latest Software Release Notes

### **Issues Fixed**

#### **Template Editors**

- Email Editor: Delete and Rename options were missing in Reusable Template and Download option for email templates
- Sorting based on Created on, Updated on and name was not working in Setup > Templates

#### **Reports:**

- Shared Anonymous contacts were not displayed on "Contact Activity" graph

#### **Playbooks:**

- Email preview gives error if Contact not selected in Contact Centric playbook

### **New Enhancements**

#### **Editors & Outputs**

- PURL from any landing page media deleted will be accepted for new landing page media
- Web Editor: Provided shadow effect to smart objects

#### **Drips & Lists**

- Provided "Update User Profile" in User drip conditions
- In User smart list condition added option "Never" for social media campaigns setup

#### **Playbook:**

- Provided "Download to Mobile or Desktop" option for PDF and PPT (Internal and External) in Internal Playbook.

### **Reports:**

- Score column added and sorting based score added in User report.
- Email summary report added a column for User's email and sorting based on dynamic columns
- eBook activity report added in "Contact Activity" widget and "Activity History" in contact report

### **CRM:**

- Salesforce: If "Company" record in CRM is updated then it will be updated in Mindmatrix
- Account Syncing in Salesforce will take place on the basis of the Organization Sync Criteria. ExternalID field of Mindmatrix will be mapped with Account field in the Salesforce CRM

### **Dashboard & Asset Search:**

- Provided drop down of Top 5, 10, 15 for User as well as Organization Leaderboard widget.
- Stats ring widget for "Engagement level"
- Stats ring widget for "active drip campaigns"
- Provided HTML Editor for "Announcement Description"

### **Opportunities:**

- Opportunity advance search result now will work as Opportunity grid when it comes to permission
- Opportunity status made to "Closed" will be in view mode and nothing can be changed or added

### **Document & Image Gallery:**

- Description field provided for Images as well as Document in respective gallery

## Roadmap Items for Early 2018

### **Hot-spotting in Image for Web Banner**

Images in web banner can be hot-spotted to make them more interactive. User can provide URL redirect, text content and/or image for different types of hot-spotting like icons, menu and call-outs.

### **Google Calendar Integration**

User can integrate their AMP account with Google Calendar and sync all the events. All the guests marked for events will be added as contacts and User will be provided filtered assets based on filters configured for Google Calendar by checking in event's name and description.

### **Opportunity record creation in Step process**

Opportunities in a Company can be configured to follow "Step Process" of registering, associating contacts and closure of the Opportunity instead of default information entering form.

### **Opportunity Scoring with recommendation**

Scoring based on Opportunity will be introduced and this will score the Opportunity based on rules set for them. e.g. "Market equal to HealthCare will have more score than Real Estate". User can also set recommendation based on previous Opportunity data, previous User closure performance and activities for the Opportunities.



### **Marketing Manager Dashboard with "Marketing Manager" widget**

Marketing Manager persona Dashboard will be introduced with "Marketing Manager" widget in default design.

### **Twilio Integration for Phone calls**

We will be integrating with 'Twilio' to call, record and playback phone calls made to contacts. In next phase we will have the call records incorporated in Smart list, Drip condition and scoring.

### **Thumbnail for Database records**

User specially real estate ones can use an image field or manually upload thumbnail image for database record. This will provide "thumbnail" view for the records.

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*Please Note--* The above is a summary of anticipated product releases and may be subject to change.

Please be advised that some product releases listed above are available based on your current plan with Mindmatrix.

If you would like to know more about adding a new feature to your account that may not be included, contact your enablement specialist or account manager with Mindmatrix. You can also email our team at [support@mindmatrix.net](mailto:support@mindmatrix.net).

--Mindmatrix Services