



Product Release Announcement

Latest Software Release Notes, February 2025

Enhancements and Issues Fixed

Lists:

- The "Not in" condition has been provided for Sales Playbooks in Contact Lists, Drips, and Scoring.
- The "Sync with CRM" condition has been added to the Contact Smartlist, Drip, and Scoring.

Galleries:

- Thumbnail, Card (Flyout View for Images), and List views have been provided for all galleries.

Playbooks:

- Journeys & Marketing Playbooks: 'Requires setup' templates are now supported in step-based nodes.
- An icon option for external links has been introduced in Playbooks.
- For the Asset Object, an option has been provided to change the icon or add a thumbnail in Playbooks.
- If a "Valid To" date is specified and has passed, the completion status of Playbooks will be reset.
- A "list view" has been provided for all Playbook pages.
- "Internal Actions" have been introduced in the Marketing Playbook.

Reports:

- Blog post templates have been introduced in the Asset Report.

View Assets:

- The "Copy Link" action has been added for images, documents, and videos.
- A setting for 'Default Filter Condition' has been provided in the Asset configuration.

*Please note that some of the product updates described above are available in your account based on your current plan with Mindmatrix. Our team may need to enable an individual feature so you can gain access to it. If you would like to know more about adding a newly released feature to your account, email our team at support@mindmatrix.net. -- *Mindmatrix Services*